Editorial Policy and Ethical Code of *politikanti.mk*

1. Mission and Core Values

The primary mission of **politikanti.mk** is to provide the public with objective, accurate, and timely information regarding political, social, and economic developments. We hold ourselves to the highest standards of professional journalism, operating independently of political parties, corporate interests, and pressure groups.

Our core values are:

- **Truth and Accuracy:** Striving for factual correctness in every publication.
- **Independence:** Remaining free from external influences that compromise editorial integrity.
- **Public Interest:** Prioritizing the citizen's right to know and understand the forces shaping society.
- **Accountability:** Owning our mistakes and correcting them transparently.

2. Editorial Independence and Integrity

- **Separation of News and Opinion:** We strictly separate factual news reporting from commentary, analysis, and opinion pieces. Opinion columns will be clearly labeled to avoid confusing the reader.
- **Commercial Independence:** Editorial decisions are entirely separate from commercial or advertising revenues. Advertisers and sponsors have no influence over our investigative choices or news coverage.
- **Sponsored Content:** Any paid or sponsored content must be explicitly and clearly marked as "Sponsored," "Advertisement," or "PR" so as to not mislead the audience.
- **Conflict of Interest:** Editorial staff must disclose any personal, financial, or political connections that could create a conflict of interest. Staff members are prohibited from participating in political campaigns or accepting high-value gifts from sources.

3. Accuracy and Fact-Checking

- **Verification:** Journalists must verify information from multiple independent sources before publication. Single-source stories are permitted only under exceptional circumstances and with explicit qualifications.
- **Context:** News must be presented in its proper context. We do not sensationalize headlines, manipulate quotes, or cherry-pick data to fit a specific narrative.
- **Corrections Policy:** If a factual error is discovered, **politikanti.mk** will correct it promptly and transparently. A correction note will be appended to the article explaining what was changed and why.

4. Fairness and Inclusivity

- **Right to Reply:** When reporting on allegations, accusations, or criticisms against an individual or organization, we must provide the subject a fair opportunity to respond before publication.
- **Pluralism of Voices:** We aim to reflect a diverse range of political perspectives and social backgrounds, ensuring marginalized or minority voices are treated with dignity and fairness.
- **Hate Speech and Discrimination: politikanti.mk** maintains a zero-tolerance policy for hate speech, racism, sexism, xenophobia, and any form of discrimination or incitement to violence.

5. Relations with Sources

- **Confidentiality:** We protect the anonymity of sources who request it, provided the information is of significant public interest and cannot be obtained otherwise. Once anonymity is promised, it is an absolute professional obligation.
- **Transparency:** Whenever possible, we name our sources to maintain transparency and credibility with our audience.
- **Deception:** Journalists must identify themselves openly and use transparent methods to gather information. Undercover reporting or hidden recording devices are only acceptable as a last resort for investigative pieces of profound public interest.

6. Digital Ethics and User Engagement

- **Plagiarism:** Plagiarism is strictly forbidden. Content, photos, or data taken from other media outlets must be clearly credited and linked.
- **Visual Integrity:** Photographic and video materials must not be digitally altered or staged in a way that misleads the viewer about the reality of an event.
- **Moderation of Comments:** We encourage public debate but reserve the right to moderate or remove user comments on our platforms that contain defamation, hate speech, vulgarity, or personal threats.